

# SPOTLIGHT ON ARTS GRANTMAKING IN OHIO

The Foundation Center's mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. We are pleased to present this brief exploration into arts and culture grantmaking (referred to as "arts" throughout the report) for the third consecutive year. We hope that it will help you gain insights into the state of arts grantmaking in Ohio.

This "Spotlight" includes side by side comparisons of arts giving to Ohio recipients from foundations in Ohio and from foundations outside the state. The report illustrates giving by specific categories within the arts (subfields) and by type of support (purpose of the grant). Data tables provide top 10 lists of the largest foundations giving to the arts in Ohio and the top 20 recipients. A mini-directory of selected Ohio and non-Ohio foundations making arts grants to Ohio recipients rounds out the picture.

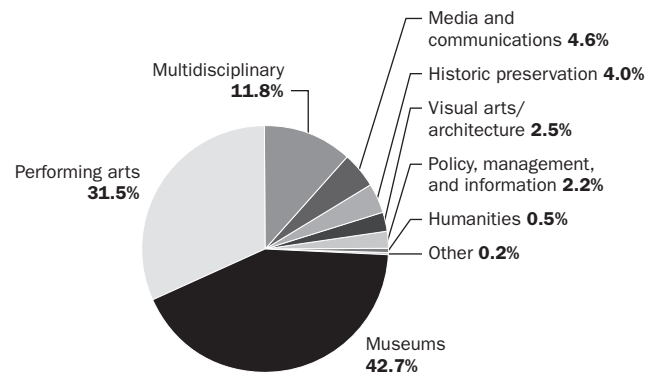
## GRANTS SAMPLE

Each year the Foundation Center indexes all of the grants of \$10,000 and more awarded by more than 1,000 of the nation's largest private and community foundations. Our most recent (2004) sample includes over 126,000 grants awarded by 1,172 U.S. foundations totaling \$15.5 billion. Of the 1,172 foundations in the sample, this report analyzes arts grants made to Ohio recipients by 98 foundations, 36 that are based in Ohio and 63 that are based outside Ohio, totaling \$56.9 million.

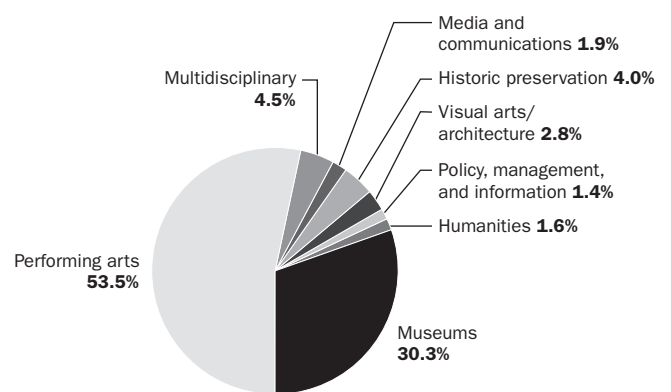
## COMPARISON OF GRANTS FROM OHIO AND NON-OHIO FUNDERS BY ARTS SUBFIELDS

Ohio grants for museums and for performing arts combined accounted for nearly 75% of all Ohio giving for the arts, with funding for museums capturing the largest share. This concentration of giving was even more pronounced among non-Ohio foundations giving for the arts, with funding for museums and performing arts capturing 84% of all non-Ohio grants dollars for the arts in Ohio.

**Funding for Museums and for Performing Arts accounted for the largest share of arts giving to Ohio recipients**



Ohio Foundations = \$43.6 million



Non-Ohio Foundations = \$13.3 million

Source: The Foundation Center

# A MINI-DIRECTORY OF SELECTED FOUNDATIONS FUNDING THE ARTS

The following Ohio private and community foundations were identified in the Foundation Center's 2004 grants sample as awarding significant numbers of arts grants or arts grant dollars to Ohio recipients. For most of the funders in this directory, the arts is just one among many areas of interest for their grantmaking. The descriptions provided here attempt to capture just their arts interests, but should not be taken as an indication that they devote their grantmaking exclusively to the arts. More complete descriptions can be found in *The Foundation Directory Online*, available for free use at our Cleveland library or as a subscription at [fconline.foundationcenter.org](http://fconline.foundationcenter.org).

## **Akron Community Foundation**<sup>^\*</sup>

Akron

**Web:** [akroncommunityfdn.org](http://akroncommunityfdn.org)

**Description:** Supports programs that foster learning, laughing, imagining, and dreaming, including the performing arts, music, theater, dance, museums, historical societies and preservation, libraries, media, language/literature and journalism.

### **Selected Grants:**

\$300,000 to Akron Art Museum for Inaugural Celebration for grand re-opening  
\$12,500 to Act II Productions, Illusion Factory for CONNECT theater residencies for Akron schools

## **The Cleveland Foundation**<sup>^\*</sup>

Cleveland

**Web:** [clevelandfoundation.org](http://clevelandfoundation.org)

**Description:** Focuses on helping organizations build their capacity to manage artistic risk and create effective arts in education, as well as increasing public access to and improving awareness and support of the arts.

### **Selected Grants:**

\$2,000,000 to Cleveland Museum of Art for renovation and expansion  
\$40,000, 1.25-yr grant to Angle Magazine for start-up costs for publication

## **The Columbus Foundation and Affiliated Organizations**<sup>^\*</sup>

Columbus

**Web:** [columbusfoundation.org](http://columbusfoundation.org)

**Description:** Supports programs that further the enjoyment and understanding of the visual, literary, performing, folk, or media arts, and that promote participation in arts activities and events.

### **Selected Grants:**

\$25,710 to Pro Musica Chamber Orchestra of Columbus for production and presentation of chamber music and education efforts  
\$20,000 to Eagle's Nest Ranch Academy to develop and implement arts and humanities curriculum as part of education for at-risk and troubled youth of central Ohio

## **Federated Department Stores Foundation**<sup>^\*</sup>

Cincinnati

**Web:** [federated-fds.com/community](http://federated-fds.com/community)

**Description:** Supports civic programs, community projects, and arts/cultural and educational institutions in hundreds of local communities from coast to coast.

### **Selected Grants:**

\$49,250 to Cincinnati Symphony Orchestra  
\$10,000 to Art Academy of Cincinnati

## **FirstEnergy Foundation**<sup>^\*</sup>

Akron

**Web:** [firstenergycorp.com/community](http://firstenergycorp.com/community)

**Description:** Contributes to local non-profit organizations to help strengthen the social and economic fabric of FirstEnergy's communities.

### **Selected Grants:**

\$25,000 to Community Hall Foundation for continuing support  
\$10,000 to Akron Symphony Orchestra for continuing support

## **The GAR Foundation**<sup>^\*</sup>

Akron

**Web:** [garfdn.org](http://garfdn.org)

**Description:** Priorities include education, the arts, social services, and activities that are judged for the general good of the community.

### **Selected Grants:**

\$110,000 to Greater Akron Musical Association for season support  
\$5,000 to Northeast Ohio Dance Ensemble for general operating support

## **The George Gund Foundation**<sup>^\*</sup>

Cleveland

**Web:** [gundfdn.org](http://gundfdn.org)

**Description:** Supports the role the arts play in making Cleveland and its region a more desirable place to live, fostering the growth of a creative workforce, catalyzing development in neighborhoods and serving as a bridge between various segments of the community.

### **Selected Grants:**

\$125,000 to Young Audiences of Greater Cleveland for Initiative for Cultural Arts in Education  
\$5,000 to Zygote Press

## **The Hamilton Community Foundation**<sup>^\*</sup>

Hamilton

**Web:** [hamiltonfoundation.org](http://hamiltonfoundation.org)

**Description:** Supports a wide range of organizations, both new and old, which carry out projects in arts and culture, civic beautification and development, education, health care, housing, recreation, and social services.

### **Selected Grants:**

\$337,000 to Fitton Center for Creative Arts for continuing support  
\$5,335 to Hamilton, Ohio, City of Sculpture

## **Martha Holden Jennings Foundation**<sup>^\*</sup>

Cleveland

**Web:** [mhjf.org](http://mhjf.org)

**Description:** Gives to foster development of the capabilities of young people through improving the quality of teaching in secular elementary and secondary schools.

### **Selected Grants:**

\$36,650 to Great Lakes Theater Festival for educational programming  
\$8,900 to University of Rio Grande for Arts and Literacy Training Project

## **The Kettering Fund**<sup>^\*</sup>

Dayton

**Web:** [ketteringfund.org](http://ketteringfund.org)

**Description:** Supports scientific, medical, social and educational studies and research conducted by nonprofit, charitable organizations that are located and/or provide service in Ohio.

### **Selected Grants:**

\$100,000 to Dayton Society of Natural History for SunWatch Indian Village/Archaeological Park renovation  
\$50,000 to Victoria Theater for children's festival program

**The Community Foundation of Greater Lorain County**<sup>^\*</sup>

Lorain  
**Web:** peoplewhocare.org  
**Description:** Seeks to improve the quality of life and to instill a greater sense of unity in the Greater Lorain County community.  
**Selected Grants:**  
 \$25,000 to Firelands Symphony Orchestra for season in Lorain County  
 \$6,000 to Oberlin Choristers for general operating support

**MeadWestvaco Foundation**<sup>^\*</sup>

Dayton  
**Web:** meadwestvaco.com  
**Description:** Aims to help people break through barriers to self-sufficiency, achieve academic success and broaden their horizons through arts and cultural experiences.  
**Selected Grants:**  
 \$100,000 to Culture Works: The Arts and Cultural Alliance of the Miami Valley  
 \$10,000 to Dayton Society of Natural History

**Nationwide Foundation**<sup>^\*</sup>

Columbus  
**Web:** nationwide.com  
**Description:** Focuses on organizations that sustain artistic excellence, those with diverse audiences and those that help promote arts education among young people.  
**Selected Grants:**  
 \$100,000 to COSI Columbus for continuing support  
 \$7,500 to Greater Columbus Arts Council

**NCC (National City Corporate) Charitable Foundation**<sup>^\*</sup>

Cleveland  
**Web:** nationalcity.com  
**Description:** Supports organizations that enhance the educational, economic, and cultural priorities of local communities.  
**Selected Grants:**  
 \$112,800 to Second and Main Limited for general support  
 \$10,000 to Playhouse Square Foundation for general support

**Procter & Gamble Fund**<sup>^\*</sup>

Cincinnati  
**Web:** pg.com  
**Description:** Provides support primarily through the global corporate program, Live, Learn and Thrive, which focuses on children in need, ages 0-13. Other interests include arts and culture.  
**Selected Grants:**  
 \$300,000 to National Underground Railroad Freedom Center for continuing support  
 \$10,000 to Cincinnati Black Theater Company for continuing support

**The Reinberger Foundation**<sup>^\*</sup>

Cleveland  
**Web:** foundationcenter.org/grantmaker/reinberger  
**Description:** Favors the arts, education, healthcare, and social service.  
**Selected Grants:**  
 \$50,000 to Columbus Association for the Performing Arts for general support  
 \$10,000 to Pro Musica Chamber Orchestra of Columbus for general support

**Scripps Howard Foundation**<sup>^\*</sup>

Cincinnati  
**Web:** foundation.scripps.com/foundation  
**Description:** Builds healthy communities and improves the quality of life through support of sound educational programs, strong families, vital social services, enriching arts and culture, and inclusive civic affairs, with a special commitment to the communities in which Scripps does business.  
**Selected Grants:**  
 \$53,000 to Cincinnati Fine Arts Fund for arts campaign  
 \$15,000 to Cincinnati Ballet Company for scholarships

**The Kelvin and Eleanor Smith Foundation**<sup>^\*</sup>

Cleveland  
**Description:** Interests include the fields of nonsectarian education, the performing and visual arts, and the environment.  
**Selected Grants:**  
 \$1,000,000 to Musical Arts Association for Blossom Capital Campaign  
 \$5,000 to Artist Archives of the Western Reserve for general operating support

**The Turner Foundation**<sup>^\*</sup>

Springfield  
**Web:** hmtturnerfoundation.org  
**Description:** Enhances the quality of life in the greater Springfield/Clark County community through artistic, educational, environmental, recreational, family, healthcare, historic preservation, and community beautification and revitalization initiatives.  
**Selected Grants:**  
 \$220,000 to Springfield Arts Council for continuing support  
 \$5,000 to Culture Fest

**Top Ohio foundations awarding arts grants in Ohio**

| Name                                   | No. of Arts Grants | Arts Grant Dollars |
|--|--------------------|--------------------|
| Cleveland Foundation                   | 87                 | \$9,219,672        |
| George Gund Foundation                 | 48                 | 8,455,000          |
| Columbus Foundation                    | 106                | 5,576,226          |
| Procter & Gamble Fund                  | 25                 | 2,669,000          |
| GAR Foundation                         | 26                 | 2,244,633          |
| Kelvin and Eleanor Smith Foundation    | 15                 | 2,147,000          |
| Kettering Fund                         | 11                 | 1,916,500          |
| Turner Foundation                      | 14                 | 1,038,265          |
| Federated Department Stores Foundation | 17                 | 941,943            |
| Nationwide Foundation                  | 17                 | 915,000            |

Source: The Foundation Center

**Top non-Ohio foundations awarding arts grants in Ohio**

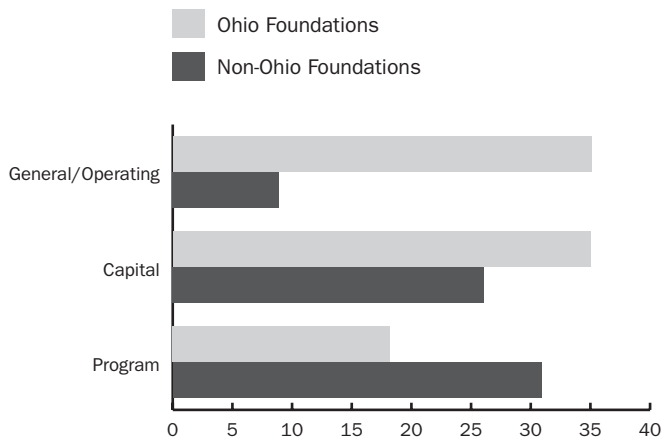
| Name                                   | State | No. of Arts Grants | Arts Grant Dollars |
|--|-------|--------------------|--------------------|
| Global Village Charitable Trust        | FL    | 1                  | \$3,995,028        |
| Andrew W. Mellon Foundation            | NY    | 2                  | 1,640,000          |
| Kresge Foundation                      | MI    | 2                  | 1,350,000          |
| Bank One Foundation                    | IL    | 18                 | 733,151            |
| Ford Motor Company Fund                | MI    | 3                  | 423,333            |
| John S. and James L. Knight Foundation | FL    | 3                  | 380,800            |
| GE Foundation                          | CT    | 6                  | 330,000            |
| U.S. Bancorp Foundation                | MN    | 6                  | 262,337            |
| J. Paul Getty Trust                    | CA    | 2                  | 250,000            |
| Fidelity Foundation                    | MA    | 3                  | 213,966            |

Source: The Foundation Center

## COMPARISON OF ARTS GRANTS FROM OHIO AND NON-OHIO FUNDERS BY TYPE OF SUPPORT

Arts grants from Ohio funders for capital and general/operating support significantly outpaced arts grants allocated for program support. Conversely, non-Ohio arts funders significantly favored program support, with markedly fewer grants being allocated to general/operating support.

### Ohio funders favor General/Operating and Capital support while non-Ohio funders favor support for programs



Source: The Foundation Center.

Grants may occasionally be for multiple types of support and would thereby be counted twice.

### Top 20 Arts Recipients

| Name  | City                 | Arts Grant Dollars | No. of Arts Grants |
|---|----------------------|--------------------|--------------------|
| 1. Cleveland Museum of Art                      | Cleveland            | \$10,068,002       | 12                 |
| 2. Cleveland Orchestra                          | Cleveland            | 4,860,028          | 8                  |
| 3. Playhouse Square Foundation                  | Cleveland            | 3,585,986          | 14                 |
| 4. Center of Science and Industry               | Columbus             | 2,475,000          | 11                 |
| 5. National Underground Railroad Freedom Center | Cincinnati           | 2,236,333          | 18                 |
| 6. Musical Arts Association                     | Cleveland            | 1,701,521          | 29                 |
| 7. Akron Art Museum                             | Akron                | 1,347,000          | 5                  |
| 8. Cleveland Opera                              | Cleveland            | 964,392            | 13                 |
| 9. Fine Arts Fund                               | Cincinnati           | 920,000            | 3                  |
| 10. Columbus Symphony Orchestra                 | Columbus             | 911,160            | 17                 |
| 11. Wexner Center Foundation                    | Columbus             | 885,000            | 4                  |
| 12. Young Audiences of Greater Cleveland        | Cleveland            | 844,160            | 12                 |
| 13. Ideastream                                  | Cleveland            | 837,000            | 10                 |
| 14. Great Lakes Theater Festival                | Cleveland            | 797,050            | 11                 |
| 15. Columbus Museum of Art                      | Columbus             | 686,150            | 22                 |
| 16. Cleveland Museum of Natural History         | Cleveland            | 673,150            | 7                  |
| 17. University of Dayton                        | Dayton               | 610,000            | 3                  |
| 18. Air Force Museum Foundation                 | Wright Patterson AFB | 600,000            | 4                  |
| 19. Cincinnati Art Museum                       | Cincinnati           | 580,000            | 7                  |
| 20. Contemporary Arts Center                    | Cincinnati           | 565,000            | 8                  |

Source: The Foundation Center

#### For More Information

Download “Spotlight on Arts Grantmaking in Ohio” at [foundationcenter.org/cleveland](http://foundationcenter.org/cleveland). Learn more about arts grantmaking at the Foundation Center–Cleveland or at one of our Cooperating Collections near you; locate one at [foundationcenter.org/collections](http://foundationcenter.org/collections). For more information contact Cynthia Bailie, director, the Foundation Center–Cleveland at (216) 861-1934 or e-mail [cgb@foundationcenter.org](mailto:cgb@foundationcenter.org)

#### FOCUS ON CLEVELAND MUSEUM OF ART

**Cleveland Museum of Art**  
11150 East Boulevard  
Cleveland, Ohio 44106

“We are deeply appreciative of the support we receive from local, regional, and national foundations. The exhibitions and programs made possible by these grants help the museum to fulfill its mission and add immeasurably to the richness and vibrancy of the cultural, educational, and economic life of Northeast Ohio.”

— Jack Stinedurf, Director of Development

Currently undergoing a \$258 million renovation and expansion project, the Museum, established in 1913 “for the benefit of all the people forever,” seeks to bring the pleasure and meaning of art to the broadest possible audience in accordance with the highest aesthetic, intellectual, and professional standards. The Museum’s collection includes 41,255 works of art representing all cultures and tracing 5,000 years of human history. As one of northeastern Ohio’s principal cultural institutions, the Museum presents special exhibitions throughout the year; education programs, including school tours and distance learning; annual community arts festivals, such as Parade the Circle; and a wide variety of performing arts events. The Museum’s art research library, serving more than 20 colleges and universities, Museum members, and the general public, is the fourth largest in the United States.



1422 Euclid Ave., Suite 1600 ♦ Cleveland, OH 44115  
(216) 861-1934 ♦ [foundationcenter.org/cleveland](http://foundationcenter.org/cleveland)