

SPOTLIGHT ON ECONOMIC DEVELOPMENT GRANTMAKING IN OHIO

The following statistical report examines the grantmaking of 70 private and community foundations that have engaged in economic development grantmaking for Ohio in 2008 and explores the growth in support from 2005 to 2008.

ECONOMIC DEVELOPMENT GRANTS SAMPLE

The Foundation Center's research database includes all grants of \$10,000 or more awarded by a diverse set of larger independent, corporate, community, and operating foundations. Our 2008 sample includes approximately 164,000 grants awarded by 1,490 foundations totaling \$25.3 billion. This giving accounts for over half of grant dollars awarded by the more than 75,000 U.S. grantmaking foundations in 2008.

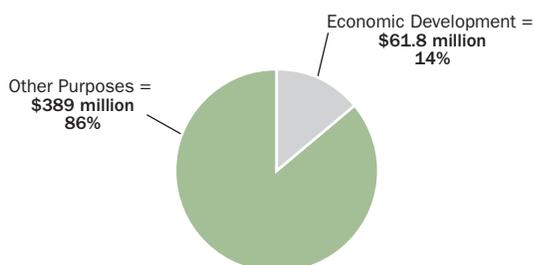
Of the sampled foundations, 70 gave grants for economic development to Ohio recipients: 38 were based in Ohio and 32 outside of Ohio. These foundations awarded 410 economic development grants in 2008 to 217 Ohio recipients totaling \$61.8 million. Ohio-based foundations in the sample provided over half of these grant dollars (\$34.6 million) and more than three-quarters of the grants (335).

Grants awarded to Ohio recipients for economic development accounted for 14 percent of total grant dollars awarded to Ohio recipients by sampled foundations in 2008 (\$450.9 million). This represented a doubling in the share of support over 2005, when economic development grants represented 7 percent of overall giving to Ohio recipients. (Figure 1)

LONG-TERM TRENDS

Over the period 2005 to 2008, grant dollars awarded to economic development in Ohio rose 152 percent, while the number of grants increased 25 percent, in line with an upward trajectory in grantmaking for economic development since the beginning of this decade. (Table 1)

FIGURE 1. Foundation support for Ohio's economic development totaled \$61.8 million in 2008



Total Grant Dollars for Ohio Recipients = \$450.9 million

Source: The Foundation Center, 2011.

GRANTMAKING PRIORITIES FOR ECONOMIC DEVELOPMENT

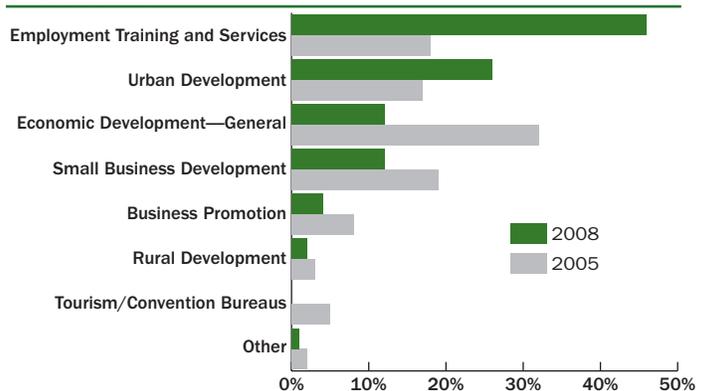
Giving to two major subcategories accounted for nearly three-quarters of all giving for economic development in Ohio in 2008. Employment and training services alone benefited from nearly half of grant dollars, while urban development received just over one-quarter of all economic development dollars awarded to Ohio recipients. The significant increase in giving for employment training and services can be attributed to a major gift of \$20 million from the John S. and James L. Knight Foundation to the University of Akron Foundation's BioInnovation Institute for creating the Knight Research and Education Collaborative in Akron, which will manage six research, educational, and clinical initiatives expected to improve Akron's economy and quality of life by bringing in more than \$125 million dollars and creating 2,100 jobs. (Figure 2)

TABLE 1. Change in Economic Development Grantmaking in Ohio, 2005 to 2008

	2005	2008	% Change '05-'08
No. of Grants	329	410	25%
Total Giving for Economic Development	\$24,550,805	\$61,819,173	152%

Source: The Foundation Center, 2011. Percent change represents unadjusted dollars.

FIGURE 2. The share of foundation giving targeting employment training and urban development in Ohio more than doubled between 2005 and 2008



Total Grant Dollars: 2008 = \$61.8 million 2005 = \$24.6 million

Source: The Foundation Center, 2011.

TARGET POPULATION

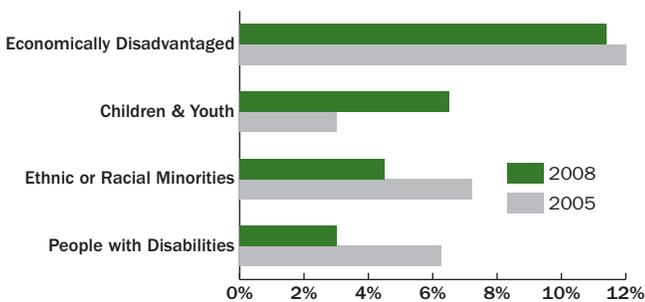
Among specified population groups, the economically disadvantaged benefited from nearly 12 percent of overall Ohio economic development grant dollars. Children and youth followed with more than 6 percent of grant dollars, nearly double the share of support targeted to that population in 2005. Contributing to this increase in share were contributions such as the grant from the Bill & Melinda Gates Foundation: a \$490,021 award to Strive: Cincinnati/Northern Kentucky, LLC for building upon existing work in the urban core of Cincinnati to implement community engagement and communications work in Cincinnati Public Schools. (Figure 3)

Another notable change in this three-year period was the precipitous drop in economic development grant dollars aimed at women and girls, which accounted for slightly more than 5 percent in 2005 and not even one half of one percent in 2008. In 2005, the John S. and James L. Knight Foundation made an \$800,000 grant to the Akron Community Service Center and Urban League for increasing job opportunities by boosting participation of women and minorities in construction industry as workers, contractors, and suppliers. No economic development grants of this size benefiting women and girls were reported in 2008.

TYPES OF SUPPORT

Grants from funders located throughout the United States for economic development activities in Ohio continued to largely support programs, which encompasses funding for the development of programs, conferences and seminars, and seed money. Grant dollars supporting research increased more than 700 percent, resulting primarily from the \$20 million grant from the John S. and James L. Knight Foundation to University of Akron Foundation BioInnovation Institute (noted earlier). (Figure 4)

FIGURE 3. Economically disadvantaged populations continued to benefit from the largest share of Ohio economic development grants in 2008



Source: The Foundation Center, 2011.
 Chart includes selected beneficiary groups representing at least 3 percent of overall grant dollars. Figures represent only grants awarded to groups that could be identified as serving specific populations or grants whose descriptions specified a benefit for a specific population. The figures do not represent all giving benefiting these groups. In addition, grants may benefit multiple population groups (e.g., a grant for minority children) and would therefore be counted more than once.

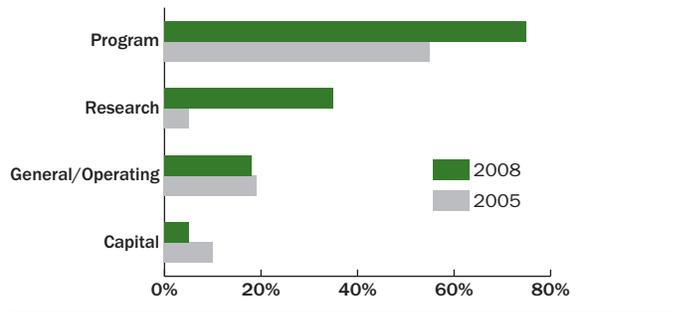
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FIGURE 4. Funders in Ohio directed a significantly larger share of their grant dollars to research in 2008



Source: The Foundation Center, 2011.

TABLE 2. Top 10 Foundations Awarding Economic Development Grants in Ohio, 2008

Foundation Name	State	Dollar Amount	No. of Grants
1. John S. and James L. Knight Foundation	FL	\$20,870,600	4
2. Cleveland Foundation	OH	13,468,899	58
3. Burton D. Morgan Foundation	OH	4,088,000	13
4. George Gund Foundation	OH	3,468,920	31
5. Columbus Foundation and Affiliated Organizations	OH	3,396,100	51
6. GAR Foundation	OH	2,146,790	12
7. Saint Luke's Foundation of Cleveland, Ohio	OH	1,357,000	7
8. The Ford Foundation	NY	1,250,000	2
9. Turner Foundation	OH	1,196,779	6
10. Bill & Melinda Gates Foundation	WA	990,021	2

Source: The Foundation Center.

TABLE 3. Top 10 Ohio Recipients of Economic Development Grants, 2008

Foundation Name	Dollar Amount	No. of Grants
1. University of Akron Foundation	\$21,829,600	4
2. Village Capital Corporation	8,000,000	2
3. JumpStart	3,340,000	6
4. Shorebank Enterprise Group Cleveland	2,000,000	3
5. Economic Growth Foundation	1,307,500	13
6. University Circle	1,015,000	2
7. Columbus College of Art and Design	1,000,000	1
8. Mount Pleasant Community Zone	975,000	1
9. Cleveland Society for the Blind	960,000	4
10. Downtown Cleveland Alliance	818,400	7

Source: The Foundation Center.

About the Foundation Center

Established in 1956 and today supported by close to 550 foundations, the Foundation Center is the leading source of information about philanthropy worldwide. Through data, analysis, and training, it connects people who want to change the world to the resources they need to succeed. The Center maintains the most comprehensive database on U.S. and, increasingly, global grantmakers and their grants — a robust, accessible knowledge bank for the sector. It also operates research, education, and training programs designed to advance knowledge of philanthropy at every level. Thousands of people visit the Center's web site each day and are served in its five regional library/learning centers and its network of 450 funding information centers located in public libraries, community foundations, and educational institutions nationwide and beyond. The Foundation Center's Cleveland office has been serving the field since 1977. For more information, please visit foundationcenter.org or contact Cynthia L. Baillie by telephone at (216) 861-1933 x321 or by e-mail at cgb@foundationcenter.org.

Download *Spotlight on Economic Development Grantmaking in Ohio*, access video and podcast interviews with grantmakers and others, and see mapped grantee information at foundationcenter.org/cleveland/economic.