

KEY FACTS ON GEORGIA FOUNDATIONS

SELECTED GRANTMAKER DATA,¹ 2010

In 2010, the number of grantmaking independent, corporate, community, and operating foundations in Georgia declined 1.5 percent to 1,433. This was the second straight year the number of active foundations decreased since reaching a high of 1,501 prior to the onset of the recent economic crisis. Unlike the previous year, giving also shrank to pre-2008 levels, falling from \$874 million in 2009 to \$778 million in 2010. Assets for Georgia foundations, however, increased 8.1 percent between 2009 and 2010 to \$11.8 billion. This suggests that Georgia foundation giving may have stabilized or even begun to rebound in 2011.

¹The Foundation Center's grantmaker database includes all non-terminated independent, corporate, community, and operating foundations. Sources of data for these foundations include IRS information returns (Form 990-PF), foundation reports, and information reported to the Foundation Center on annual surveys.

\$778 million

Giving by Georgia foundations in 2010

1,433

Number of grantmaking foundations in Georgia in 2010

6.4%

Share of Georgia foundations reporting more than \$1 million in giving in 2010

Health

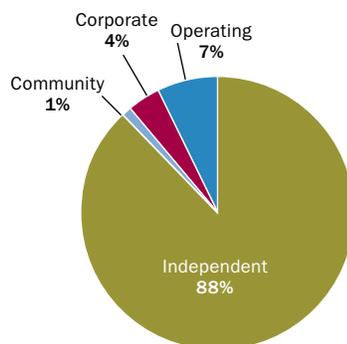
Top-ranked field by share of 2010 grant dollars for Georgia grantmakers

Summary Statistics for Georgia Foundations, 2010

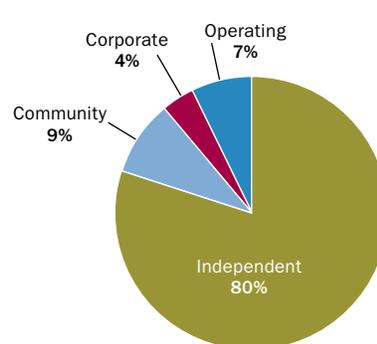
Foundation Type	No. of Foundations	%	Assets	%	Total Giving	%
Independent	1,263	88.1	\$9,465,353,240	79.9	\$503,165,306	64.7
Corporate	58	4.0	451,082,856	3.8	123,496,641	15.9
Community	13	0.9	1,097,106,728	9.3	138,605,792	17.8
Operating	99	6.9	833,397,091	7.0	12,677,599	1.6
TOTAL	1,433	100.0	\$11,846,939,915	100.0	\$777,945,338	100.0

Source: The Foundation Center, 2013. Due to rounding, percentages may not total 100. The search set includes all active private and community grantmaking foundations located in the state. Only grantmaking operating foundations are included.

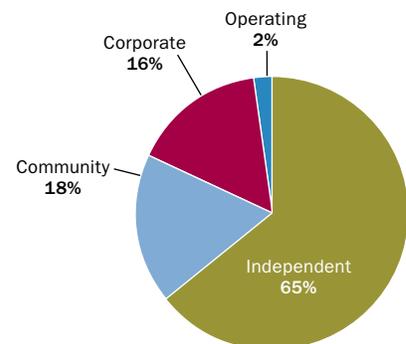
Georgia's 13 community foundations accounted for close to one-fifth of total giving in 2010



Total No. of Foundations = 1,433



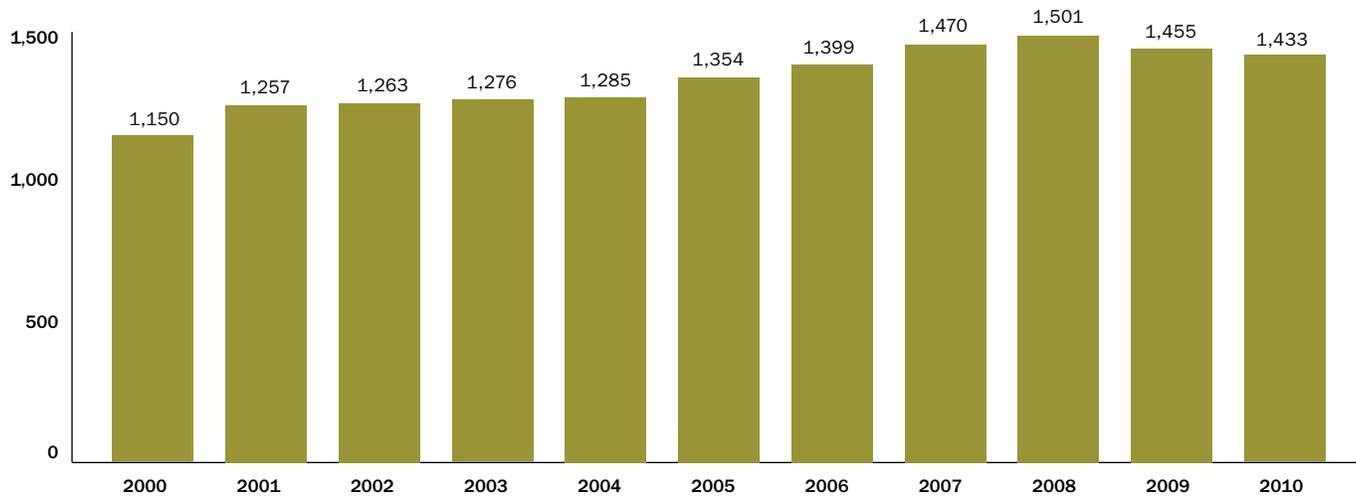
Total Assets = \$11.8 billion



Total Giving = \$778 million

Source: The Foundation Center, 2013. Due to rounding, percentages may not total 100.

The number of grantmaking foundations in Georgia peaked in 2008 at just over 1,500



Source: The Foundation Center, 2013. Figures exclude non-grantmaking foundations and grantmaking public charities.

Top 10 Georgia Foundations by Total Giving, 2010

Foundation	Type ¹	Total Giving ² 2010	Total Giving ² 2009	Change (\$)	Change (%)
1. The Community Foundation for Greater Atlanta	CM	\$99,000,534	\$142,189,820	-\$43,189,286	-30.4
2. Robert W. Woodruff Foundation	IN	\$98,150,054	\$106,387,538	-\$8,237,484	-7.7
3. Coca-Cola Foundation	CS	\$56,569,252	\$40,968,382	\$15,600,870	38.1
4. Marcus Foundation	IN	\$40,430,393	\$50,364,670	-\$9,934,277	-19.7
5. UPS Foundation	CS	\$39,497,732	\$38,913,155	\$584,577	1.5
6. J. Bulow Campbell Foundation	IN	\$24,517,132	\$24,670,568	-\$153,436	-0.6
7. Goizueta Foundation	IN	\$17,335,463	\$22,968,538	-\$5,633,075	-24.5
8. O. Wayne Rollins Foundation	IN	\$15,062,123	\$12,981,151	\$2,080,972	16.0
9. Turner Foundation	IN	\$11,011,517	\$9,643,858	\$1,367,659	14.2
10. Bradley-Turner Foundation	IN	\$8,770,742	\$9,902,145	-\$1,131,403	-11.4

Rankings exclude grantmaking public charities.

¹IN = Independent Foundation; CM = Community Foundation; CS = Corporate Foundation.

²Includes grants, scholarships, and employee matching gifts; excludes set-asides, loans, PRIs, and program expenses.

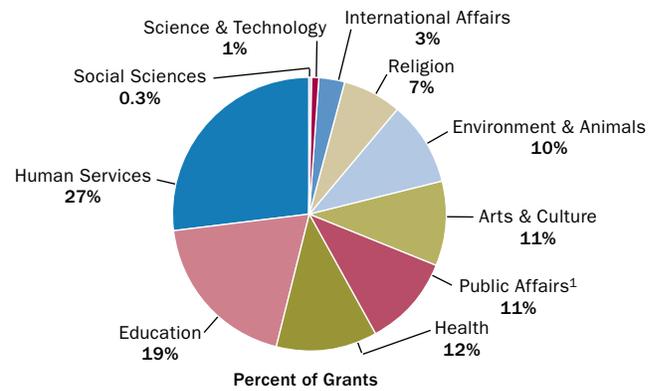
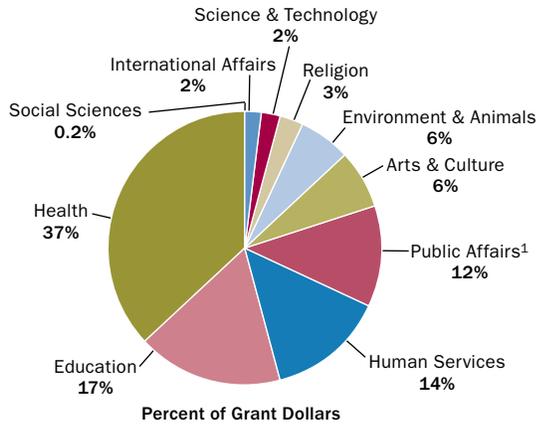
Top 10 Georgia Foundations by Assets, 2010

Foundation	Type ¹	Total Assets 2010	Total Assets 2009	Change (\$)	Change (%)
1. Robert W. Woodruff Foundation	IN	\$2,694,449,754	\$2,403,030,271	\$291,419,483	12.1
2. The Community Foundation for Greater Atlanta	CM	\$741,108,064	\$651,282,188	\$89,825,876	13.8
3. Goizueta Foundation	IN	\$548,269,105	\$481,490,041	\$66,779,064	13.9
4. J. Bulow Campbell Foundation	IN	\$496,648,342	\$475,099,921	\$21,548,421	4.5
5. University Financing Foundation	OP	\$447,819,810	\$424,822,191	\$22,997,619	5.4
6. O. Wayne Rollins Foundation	IN	\$429,692,698	\$316,654,436	\$113,038,262	35.7
7. Coca-Cola Foundation	CS	\$320,116,269	\$119,126,648	\$200,989,621	168.7
8. Zeist Foundation	IN	\$229,008,467	\$218,491,373	\$10,517,094	4.8
9. Callaway Foundation	IN	\$183,119,960	\$177,955,549	\$5,164,411	2.9
10. Wilbur and Hilda Glenn Family Foundation	IN	\$145,645,936	\$144,876,631	\$769,305	0.5

Rankings exclude grantmaking public charities.

¹IN = Independent Foundation; CM = Community Foundation; CS = Corporate Foundation; OP = Operating Foundation.

Georgia foundations gave most to health, education, and human services in 2010



Note: Based on grants of \$10,000 or more awarded by a sample of 25 larger Georgia foundations. Due to rounding, percentages may not total 100.
¹Includes civil rights and social action, community improvement and development, philanthropy and volunteerism, and public affairs.

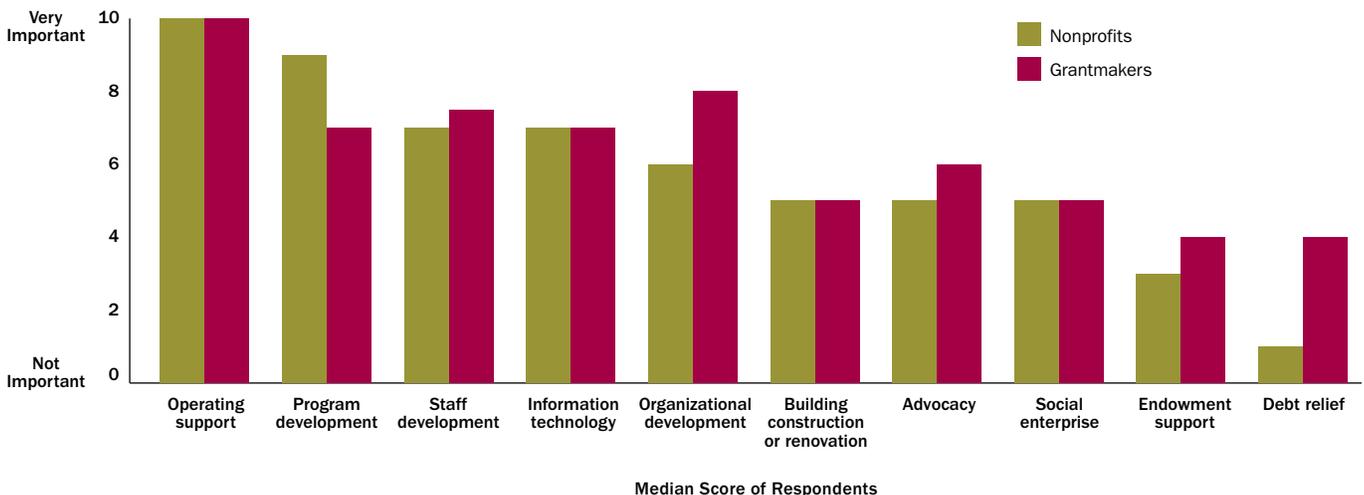
SELECTED GIVING PATTERNS, 2010

The majority of giving by Georgia foundations in the Foundation Center's 2010 grants sample supported the fields of health, education, and human services. The share of grant dollars awarded by Georgia foundations to health-related programs and services has continued to grow in recent years, reaching 37 percent for 2010. At the same time, the proportion of funding allocated to education has declined from 27.5 percent in 2006 to 16.9 percent in 2010. While funding in most subject areas remained steady, the field of environment and animals experienced a 3.7 percent decline in grant dollars awarded.

GEORGIA FOUNDATIONS AND NONPROFITS AGREE ON RELATIVE IMPORTANCE OF MOST FUNDING NEEDS

Results from surveys of Georgia-based grantmakers and nonprofits conducted in June 2012 (see page 4) demonstrated a narrowing gap in the perceived funding needs of the state's nonprofit organizations. Respondents were asked to rank the importance of each type of support for Georgia's nonprofits on a scale from 1 to 10. While most scores were closely aligned, nonprofit respondents did rank program development slightly higher than grantmakers. Surprisingly, grantmakers ranked support for organizational development, advocacy, and debt relief significantly higher than nonprofits.

Perceived Importance of Funding Needs: Georgia Nonprofits vs. Georgia Grantmakers



Note: Based on responses to separate surveys conducted in June 2012 of member organizations belonging to the Georgia Grantmakers Alliance and Georgia Center for Nonprofits. A total of 47 grantmakers and 356 nonprofits responded to the question.

INSIGHTS FOR GRANTSEEKERS

The Foundation Center partnered with the Georgia Grantmakers Alliance (GGA) and the Georgia Center for Nonprofits (GCN) to conduct separate surveys of their memberships in June 2012. A total of 47 GGA-member grantmakers and 358 GCN-member nonprofits submitted complete responses to the surveys. Results from the surveys were used to inform a series of presentations for both grantmakers and nonprofits held throughout the state in the fall of 2012.

Among other questions, grantmakers were asked to rank the impact of both positive and negative characteristics of grant applicants on their award process. The quality of organizational leadership and evidence of financial stability were both identified as leading factors in the decision to approve or decline a grant proposal. This underlies the importance for nonprofits of developing a strong financial plan and recruiting active and devoted board members. The quality of the proposal itself was more likely to be listed as a reason for declining than awarding a grant, suggesting that while a poorly-written proposal may result in an automatic declination, a well-composed proposal does not necessarily guarantee funding.



in collaboration with



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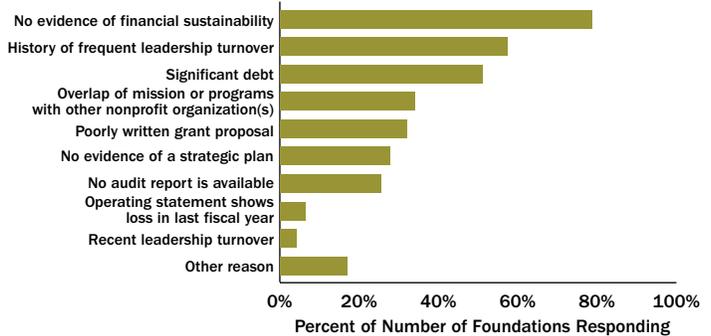
For more information, contact Val Porter, director of the Foundation Center—Atlanta, at (404) 880-0095 or vpp@foundationcenter.org.

What characteristics of nonprofit organizations are most important to you in assessing whether to award a grant to a particular organization?



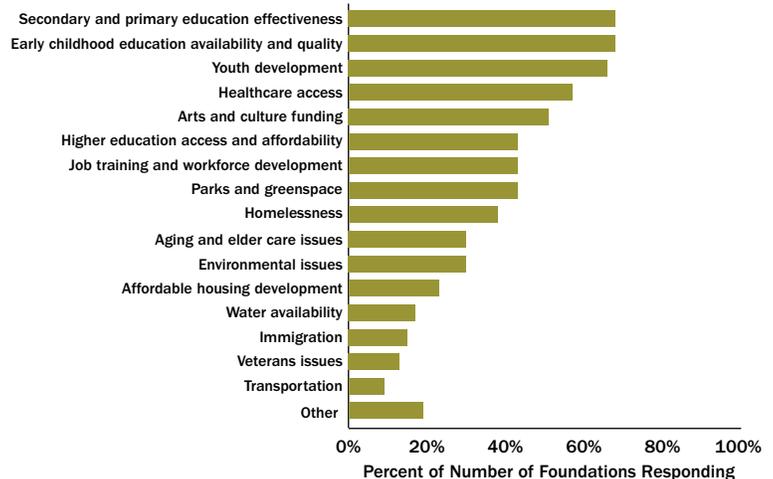
Note: Based on responses to a June 2012 survey of Georgia Grantmakers Alliance member organizations. A total of 47 grantmakers responded to this question.

Which issues would be most likely to prevent your foundation from making a grant to a particular organization?



Note: Based on responses to a June 2012 survey of Georgia Grantmakers Alliance member organizations. A total of 47 grantmakers responded to this question.

In which of these issues is your foundation likely to invest grant money over the next three years?



Note: Based on responses to a June 2012 survey of Georgia Grantmakers Alliance member organizations. A total of 47 grantmakers responded to this question.