

# Highlights of the Foundation Center's FOUNDATION GIVING TRENDS

Record-setting gains in the U.S. economy and stock market through the first half of the year, along with dramatic increases in funding by a few exceptionally large grantmakers, helped the nation's foundations achieve unprecedented growth in giving in 2000. Among the more than 1,000 larger private and community foundations included in the Foundation Center's 2000 grants sample, grant dollars and grants showed dramatic gains benefiting every field and discipline. Overall, more than 48,000 organizations received almost 120,000 grants.

*Foundation Giving Trends*, 2002 Edition, examines the grantmaking patterns of a sample of larger U.S. foundations from 1980 through 2000. The report explores changes in giving interests by subject focus, recipient type, type of support, population group served, and geographic focus. It also details differences in funding trends by foundation size, region, and type, and includes special analyses of giving by larger family foundations and "new health" foundations. *Foundation Giving Trends* is part of the *Foundation Today Series* of annual research reports on foundation growth and trends in foundation giving.

The sampling base for *Foundation Giving Trends* includes grants of \$10,000 or more awarded by 1,015 leading foundations and reported to the Foundation Center between June 2000 and July 2001. Grants were awarded primarily in 2000 or 1999. These grants represented more than half of total grant dollars awarded by all U.S. independent, corporate, community, and grantmaking operating foundations.

## Growth in Giving, 2000

- Giving by the 1,015 sampled foundations grew 29.7 percent to \$15.0 billion between 1999 and 2000

- Gain in actual dollars surpassed record 1999 increase
- Number of grants rose by 10.7 percent to 119,778
- Record 582 grants of \$2.5 million or more reported in 2000

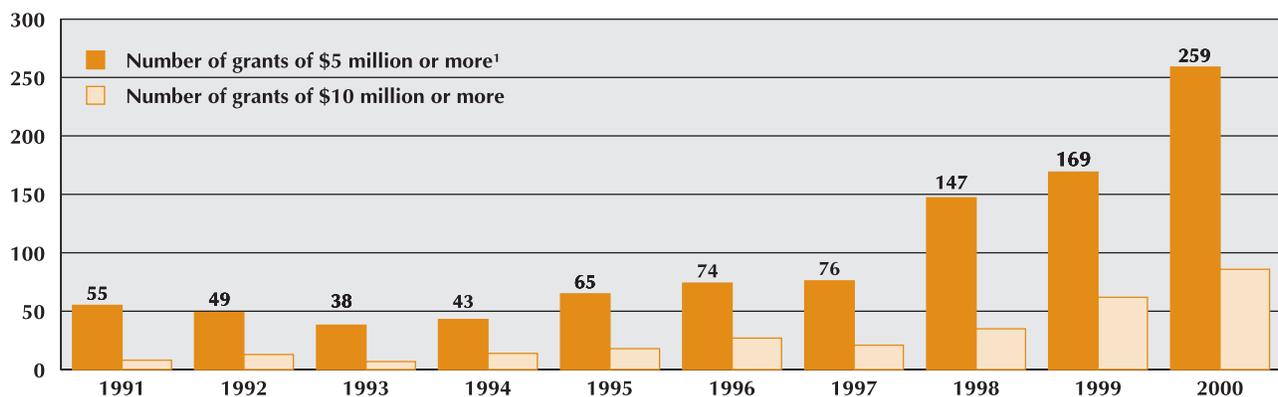
## Domestic vs. International Giving

- International giving jumped 86 percent in 2000
- Majority of international funding supported U.S.-based programs
- Foundation giving for overseas recipients more than doubled to \$901 million
- Despite gains in international support, more than eight out of ten grant dollars focused on domestic issues in 2000

## Giving by Subject Focus

- Among major subject categories, health experienced fastest growth in grant dollars in latest year, followed by the environment and animals and education
- Environment and animal, health, and arts and culture realized fastest growth in number of grants
- Education and health accounted for largest shares of total funding
- Human services continued to receive largest share of grants

Foundations reported a five-fold increase in the number of grants of \$5 million+ between 1991 and 2000, and an eleven-fold gain in the number of \$10 million+ grants

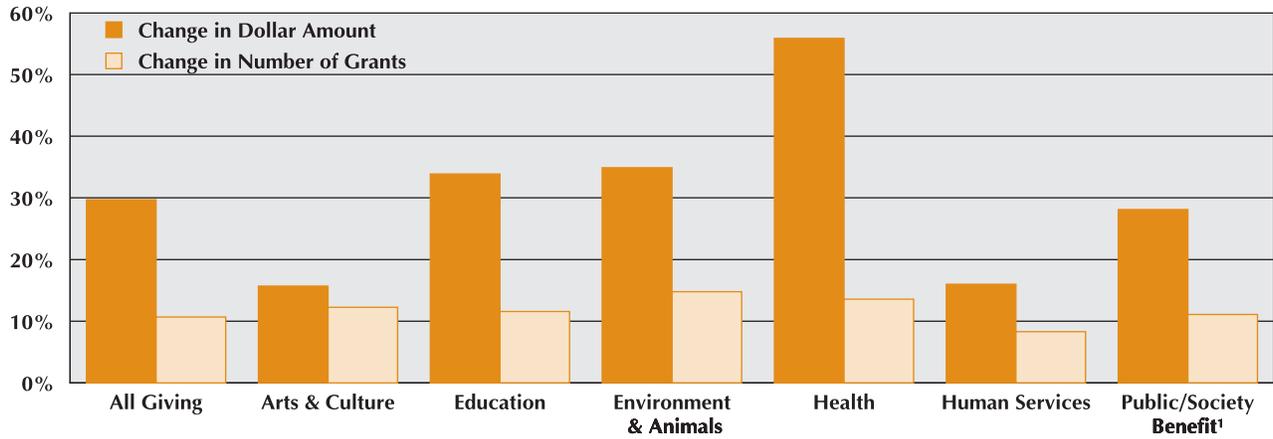


Source: *Foundation Giving Trends*, 2002.

<sup>1</sup>Figures include grants of \$10 million or more.

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Foundation Giving Trends "Highlights" are also available at <http://www.fdncenter.org>.

**Health experienced fastest growth in foundation grant dollars between 1999 and 2000, followed by the environment and animals and education\***



Source: *Foundation Giving Trends*, 2002. Based on a sample of 1,015 larger foundations.

\*Includes subject areas accounting for at least 5 percent of grant dollars or grants.

<sup>1</sup>Includes civil rights and social action, community improvement, philanthropy and voluntarism, and public affairs.

**Share of Foundations Funding in Major Subject Areas**

- Roughly nine out of ten foundations gave for education, human services, arts and culture, and health
- Every major subject area received grants from at least one-third of foundations in sample

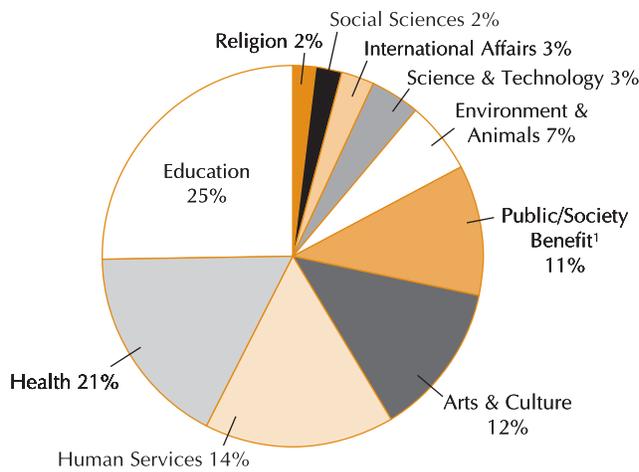
**The Role of Small Grants**

- At least half of grants were for \$50,000 or less in all subject areas except science
- By share of grant dollars, larger awards favored education, followed by health; smaller awards targeted human services, followed by education

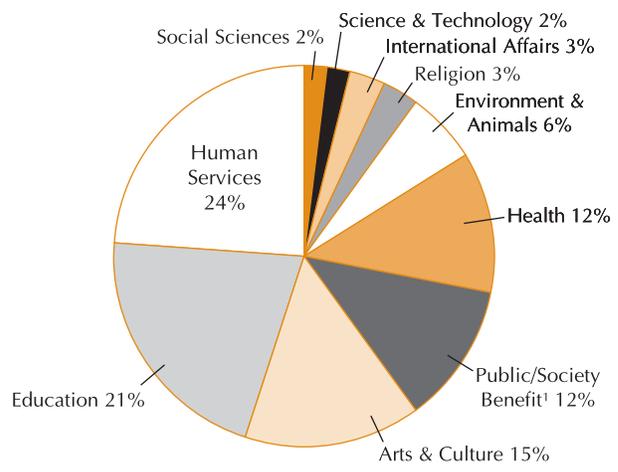
**Giving by Recipient Organization Type**

- The 2000 sample included 48,446 unique recipient organizations
- Among major recipient types, only educational support agencies and schools reported above-average growth in grant dollars
- Colleges and universities received largest share of funding, followed by educational support agencies
- Human service agencies ranked third by share of grant dollars but first by share of grants

**Education ranked first by share of foundation grant dollars in 2000; human services led by share of grants**



Percent of Grant Dollars



Percent of Number of Grants

Source: *Foundation Giving Trends*, 2002. Based on a sample of 1,015 larger foundations.

<sup>1</sup>Includes civil rights and social action, community improvement, philanthropy and voluntarism, and public affairs.

## Giving by Types of Support

- Program support represented close to one-half of grant dollars in 2000
- Across subject areas, at least one-third of dollars provided program support
- General operating support accounted for one-in-seven grant dollars and almost one-in-five grants
- Public/society benefit and arts and culture received highest shares of operating support
- More than one-fifth of grant dollars provided capital support
- Share of support for student aid reached highest level on record

## Giving for Special Populations

- Children and youth and the economically disadvantaged accounted for record shares of grant dollars and grants in 2000
- Women and girls and men and boys benefited from record shares of grant dollars
- Giving benefiting People with AIDS, the economically disadvantaged, Asians and Pacific Islanders, and women and girls showed biggest increases in latest year

## Giving Trends of the 100 Largest Foundations

- Giving by the 100 largest foundations in the 2000 sample increased faster by both grant dollars and number of grants than among smaller grantmakers
- Environment, health, international affairs, public/society benefit, and the social sciences and economics were among fields that received bigger shares of support from larger foundations
- Larger foundations allocated nearly three-fifths of their funding for special programs; over one-quarter share reported by smaller funders
- 100 largest foundations were more likely to direct giving to special population groups

## Giving Trends of Independent, Corporate, and Community Foundations

- Independent foundations favored funding for education, health, human services, and arts and culture
- Corporate foundations prioritized grant dollars for education, arts and culture, public/society benefit, and science and technology
- Community foundations provided over half of their giving for education and human services
- Independent, corporate, and community foundations allocated largest share of grant dollars for program support

- Independent foundations targeted bigger share of grant dollars to benefit specified population groups than other foundation types

## Giving Trends of Family Foundations

The 2000 grants sample included 399 larger family foundations—more than half of the independent foundations in the sample.

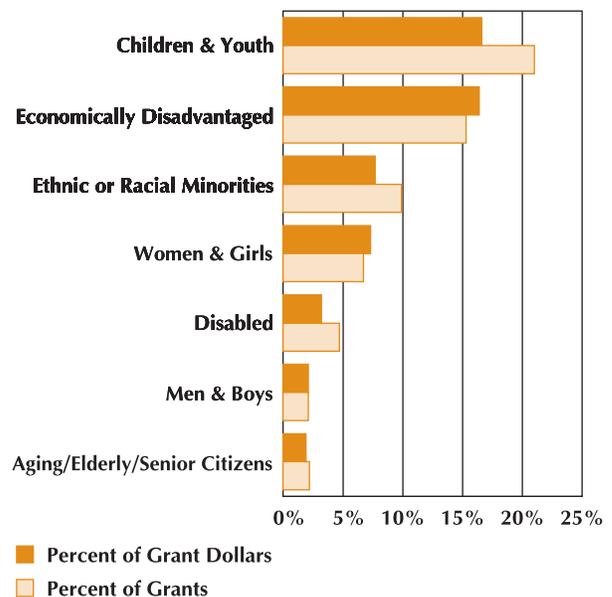
- Larger family foundations awarded over \$6.3 billion in latest year or more than two-fifths of grant dollars in sample
- Family foundations allocated larger shares of funding for education, the environment and animals, health, and religion compared to foundations overall

## Giving Trends of New Health Foundations

The 2000 grants sample included 14 private “new health” foundations (created following nonprofit healthcare conversions) with giving totaling \$318.2 million. This support accounted for more than nine-tenths of giving by all active, private new health foundations.

- Nearly seven out of ten new health foundation grant dollars targeted health, while more than one out of six dollars supported human services
- New health foundations accounted for roughly one-sixth of overall giving for public health

## Children and youth and the economically disadvantaged benefited from record shares of foundation support for named groups in 2000\*



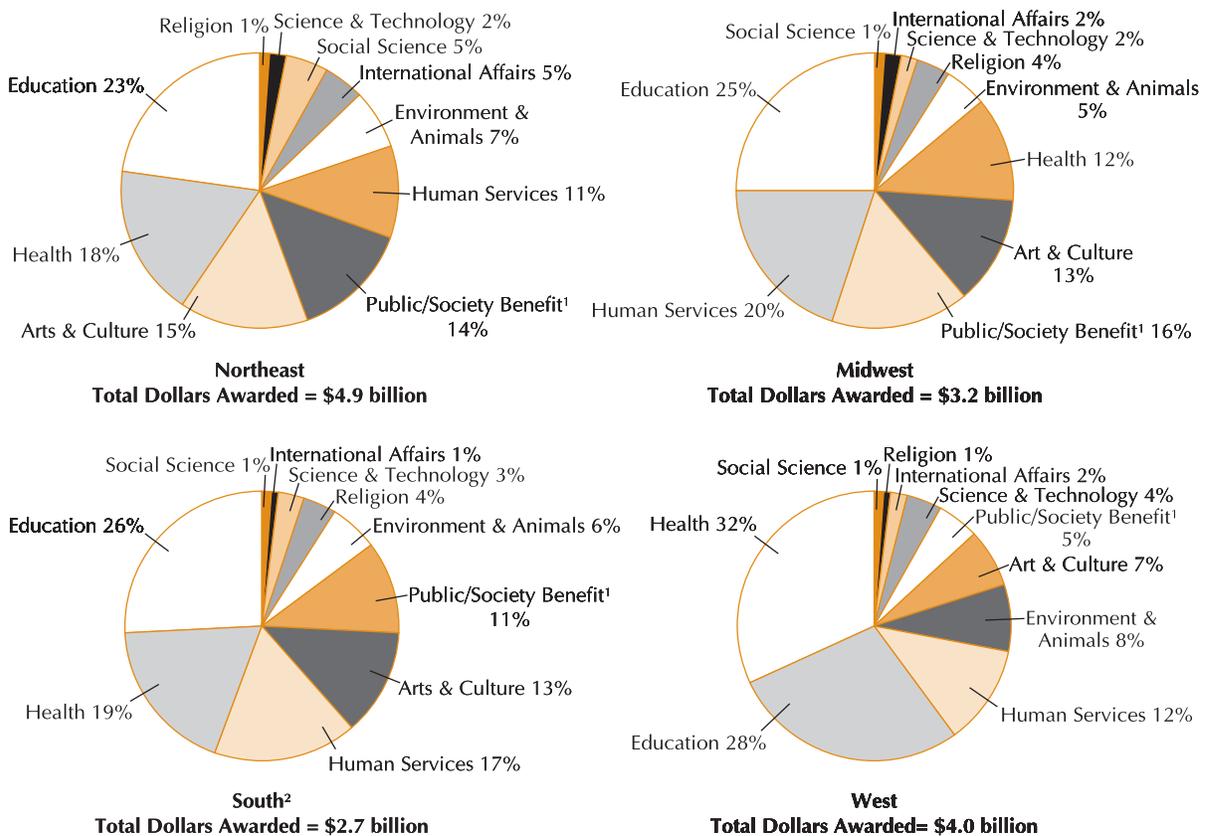
Source: *Foundation Giving Trends*, 2002. Based on a sample of 1,015 larger foundations.

\*Chart includes selected beneficiary groups representing at least 2 percent of grants. Grants may benefit multiple population groups.

## Giving Trends by Foundation Region

- Northeastern foundations provided largest share of grant dollars in the 2000 sample and accounted for largest share of dollars received
- Northeastern, Midwestern, and Southern grantmakers favored education; Western foundations awarded largest share of grant dollars for health
- Foundations in the Northeast provided larger shares of giving for the arts, international affairs, and the social sciences than funders in other regions
- Grantmakers in the Midwest allocated bigger shares of support for human services and public/society benefit
- Funders in the South provided a larger share of giving for religion
- Grantmakers in the West awarded bigger shares of support for health, education, the environment and animals, and science
- Western, Northeastern, and Midwestern foundations provided largest shares for program support
- Midwestern foundations allocated biggest share for general operating support
- Southern grantmakers directed largest share for capital projects and endowments
- Grantmakers in the West provided largest share of giving for named beneficiary groups

**Foundations in the Northeast, Midwest, and South favored education in 2000; funders in the West provided largest share of grant dollars for health\***



Source: *Foundation Giving Trends, 2002*. Based on a sample of 1,015 larger foundations.

\*Due to rounding, percentages may not total 100.

<sup>1</sup>Includes civil rights and social action, community improvement, philanthropy and voluntarism, and public affairs.

<sup>2</sup>Figures for the South exclude the District of Columbia. The 18 DC-based foundations in the sample awarded 2,914 grants totaling \$154.5 million.

## ORDERING INFORMATION

The *Foundations Today Series*, 2002 Edition, includes five reports available exclusively through annual subscriptions. Orders may be charged with Visa, MasterCard, or Amex by calling our toll-free number, 800-424-9836 (in New York, call 212-807-3690); by using our on-line order form at <http://www.fdncenter.org>; or by mailing orders to the Foundation Center, Dept. JB, 79 Fifth Avenue, New York, NY 10003-3076. Prepayment of \$95.00 is required. Discounts are available for multiple-subscription orders. Please call 800-424-9836 for details.