

What does philanthropy need to know to PRIORITIZE RACIAL JUSTICE?

NO GROWTH IN THE PERCENTAGE OF GIVING FOR PEOPLE OF COLOR



Despite changing demographics and increased societal awareness of the impacts of systemic racism, **there has been no progress on expanding funding for people of color.**

Annual foundation funding focused on reaching people of color **never** exceeded



Of total giving in 2014, only **7.4%** was for people of color.



The **vast majority** of this funding went to service work rather than racial justice projects.



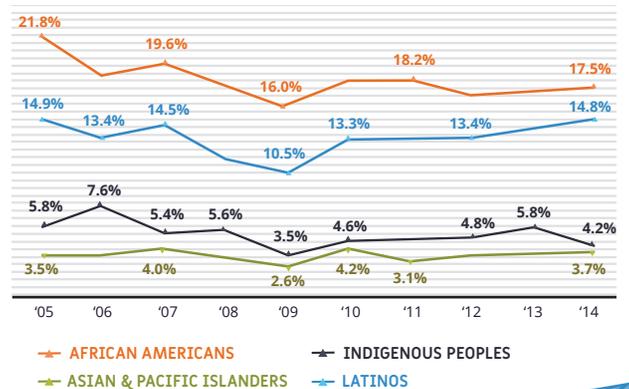
FUNDING TARGETING SPECIFIC RACIAL/ETHNIC COMMUNITIES STAGNATED OR DECREASED

FEWER THAN HALF of grants designed to reach communities of color named one or more *specific* racial/ethnic groups as a focus.



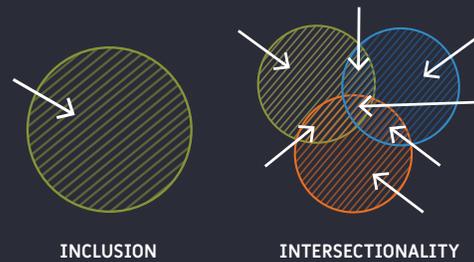
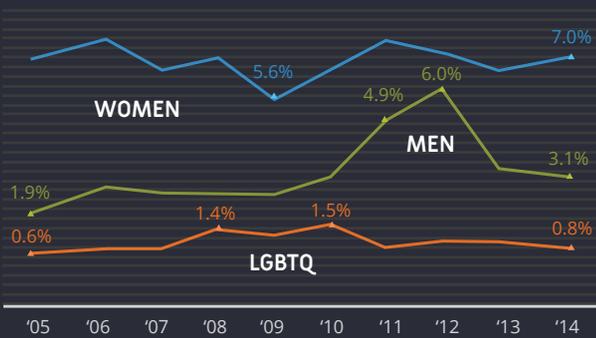
The proportion of annual grant money for African Americans is DECREASING

PERCENTAGE OF GIVING AS A PROPORTION OF FUNDING FOR PEOPLE OF COLOR



FEW GAINS FOR RACE/GENDER/QUEER INTERSECTIONS

There have been **spikes in interest for funding that focused on racial groups AND gender or LGBTQ identities**, but few grants explicitly focused on the intersection of identities.



Coding of grants reflected inclusion rather than intersectionality.

CRITICAL QUESTIONS FOR PHILANTHROPY

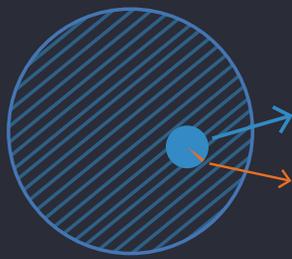
Is philanthropic investment matching the growing capacities of racial justice organizations to transform society?

Any attempt to answer this question is stymied by the fact that no standard metric for investment in racial justice exists, and data tracking is inconsistent. What would we measure if we were measuring grantmaking for racial justice? PRE is tackling this question, examining existing data and identifying data collection needs. Here, drawing from the data we have, we offer some insights – and raise some important questions for philanthropy.

- 1 What level of agreement is there among practitioners and activists to define “racial justice grantmaking?”
- 2 How can racial justice grantmaking be distinguished from funding that is simply reaching communities of color without a systemic or social change focus?
- 3 How can we recognize the importance of self-determination and place greater emphasis on identifying what portion of funding is supporting organizations led by people of color?
- 4 How can we tackle institutional and possibly regional barriers to funding grants with explicit racial justice focus?

CURRENT PRACTICES AROUND RACIAL EQUITY

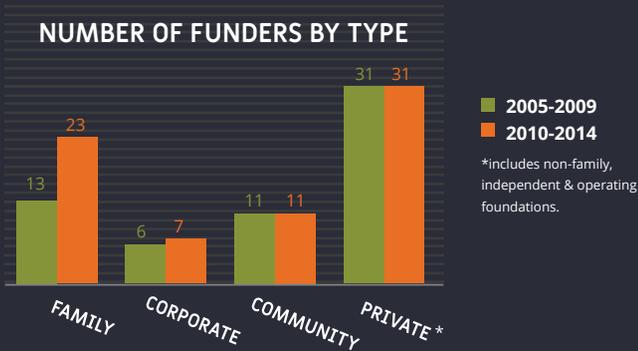
\$28 BILLION IN OVERALL GIVING IN 2014



\$2 billion, or 7.4%, were given for people of color.

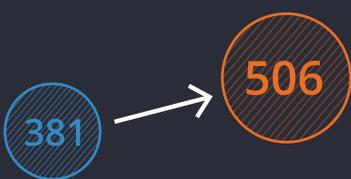
1% of those grants used **explicit racial justice language**.

GROWTH IN FUNDING TO GROUPS USING RACIAL JUSTICE LANGUAGE SHOWED **SOME GAINS**.
Five-Year Comparisons, 2005-2009 and 2010-2014



Out of all the grants for people of color, the share of grant dollars that used explicit racial justice language **increased from 1.1% to 1.7%**.

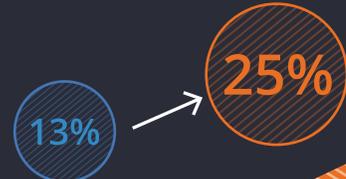
Total number of grants using **explicit racial justice terms** increased by **33%**.



Total \$ amount in grants using **explicit racial justice terms** increased by **80%**.



Total \$ amount granted as general support to organizations using **explicit racial justice terms** increased from



■ 2005-2009 ■ 2010-2014

DATA COLLECTION CHALLENGES



How can we best measure the more qualitative changes in foundation racial justice work we are able to witness, but have less data on?



What are the regional differences within all of these measures?



How do we know when racial justice terms have been co-opted, masking work and approaches that actually harm communities of color?



Any assessment of racial justice grantmaking is inadequate if it doesn't also consider how much is being invested in attacking progress on racial justice. What mechanisms can track these trends?

JOIN US IN PRIORITIZING RACIAL JUSTICE IN PHILANTHROPY

In 2006 Philanthropic Initiative for Racial Equity (PRE) and GrantCraft developed the "Guide to Grantmaking with a Racial Equity Lens," which helped to move many funders from a framework of color-blindness to racial equity.

Recognizing the evolution of community efforts and needs, PRE is working to update the guide and will release it in late 2017. The new guide will highlight some of the current trends in racial justice grantmaking, including tools and strategies that sustain the work.

Also, in collaboration with our partners Race Forward and Foundation Center, we are publishing a data and trends guide to update the 2004 report by Applied Research Center (now Race Forward), "Shortchanged: Foundation Giving in Communities of Color."

We invite you to engage in focus groups, surveys, and interviews as PRE and its partners conduct original research on racial equity in philanthropy.

RACIALEQUITY.ORG

Infographic developed by Philanthropic Initiative for Racial Equity in partnership with Race Forward and Foundation Center, 2017. For more information about Foundation Center data, please visit: data.foundationcenter.org/about.html. For the complete list of racial justice terms, visit: <https://goo.gl/SqFWCX>.

